



Advertising Rates and Sizes 2018

Ålands sjöfart

Print circulation: 15 000

Ålands Sjöfart is distributed to all households in Åland, to subscribers in Scandinavia and to every member of parliament in Finland as well as in Sweden. With an ad in Ålands Sjöfart You will target the people working in the shipping industry.

Ålands Sjöfart is also the official fair newspaper of the Åland Maritime Day in May 24th 2018. Please register here: www.sjofart.ax/sjofartens-dag-2018. You will also find every issue of Ålands Sjöfart on www.sjofart.ax. The website is continuously updated with the latest news from the industry.

We have a ongoing dialogue with 6 300 active followers on our Facebook page.

Ålands Sjöfart is produced in cooperation with the Åland Shipping Association.

Production: Strax Kommunikation. Print: Ektab

Production Plan 2018:

	Distribution	Deadline	
Nr 1/2018	27.2-1.3.2018	Booking	Finished material
Nr 2/2018	21-23.5.2018	6.2.2018	13.3.2018
Nr 3/2018	2-4.10.2018	27.4.2018	4.5.2018
Nr 4/2018	11-13.12.2018	12.9.2018	18.9.2018
		20.11.2018	27.11.2018

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Advertising Rates, Print:

Full page	1 600 euro
Half page	1 000 euro
Quarter page	600 euro
Eight page	400 euro

Recruitment ads

Print	200 euro
Facebook	200 euro – <i>6.600 fans on Facebook!</i>
Print + Facebook	300 euro

Adproduction	80 euro
<i>Excluding VAT.</i>	

Advertising Rates, Online:

	Size	Price/month
Panorama	1140 x 200	250 euro
Newsbanner	840 x 240	130 euro
Sidebanner L	280 x 420	130 euro
Sidebanner M	280 x 280	90 euro
Sidebanner S	280 x 140	50 euro

Adproduction	40 euro
<i>Excluding VAT.</i>	

Contact:

Ads

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Publisher

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Display print ads, sizes:

Full page with bleed
290 x 430 mm
+ 4 mm bleed

Full page
263 x 387 mm

Half page
portrait
129 x 387 mm

Half page
landscape
263 x 191 mm

1/4
portrait
129 x 191 mm

1/8
129 x 93 mm

1/4
landscape
263 x 93 mm